

RJ Reynolds

Tobacco Company

DM	T&D	REP
1224		
1225	✓	4, 8, 12, 14
1226	✓	2, 6, 15
1229	✓	1, 4, 5, 11, 12
1230	✓	3, 12
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

E.W. Worley
Chain Account Manager

1130 Lake Cook Road
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Buffalo Grove, IL 60089
708/459-1750
Fax: 708/459-5992

February 22, 1995

TO: ROU #1210 ROU #1310 ROU #1510
 ROU #2210 ROU #2310 ROU #2410
 ROU #2510 ROU #5310 ROU #6210
 ROU #6310 ROU #6710 ROU #6810
 ROU #6910

Note: Please ensure all Sales Reps, CAM's, SAM's,
 DM's, RSO Personnel and RSM's are copied
 on this letter.

**SUBJECT: Amoco ACA - CID #0003-XX-XX (XX-XX Includes All Amoco
 ACA Stores in your Region
 "VPR Stickers")**

Ladies & Gentlemen:

In the future, when we do a price reduction on RJR brands in ACA Amoco stores which requires a price/cents off sticker, please use Poquet VPR's, Commodity #466430. This sticker is easy to remove and gives the ACA Amoco manager something to retain in the cash register for auditing purposes.

Use these stickers when payment is made through headquarters by my office; i.e., Co-Marketing Promotions, Buy-Downs, etc.

Sincerely,

Wayne

E.W. Worley
EWW/pjn

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